

## New online arts hub for Guelph coming this spring

**Guelph, ON** – March 25, 2021 – A new online hub that will connect Guelph-Wellington artists and arts organizations to the community and to each other and is set to launch this spring. Guelph Arts Council is building the new Guelph Arts Hub to replace the current [guelpharts.ca](http://guelpharts.ca).

Artists will be able to sell their work, promote their content and events, and increase traffic to their websites through the user-friendly Guelph Arts Hub. They will also be able to connect with organizations that have the resources they need. And the community will be able to easily search for events and performances to attend, or local artwork to buy.

“The pandemic has made it especially hard for artists of all disciplines to reach their audiences and make a living from their work,” says GAC executive director Patti Broughton. “We were already looking into ways to make our older website more user-friendly and accessible to a diverse community of artists when the pandemic hit. Now it’s even more important.” Community members have also been looking for ways to support local artists and to enjoy music, visual art, books and performances online, Broughton says. “Guelph Arts Hub will bring all that together in one place.”

Performers and arts organizations will be able to use the Hub to share digital programming, such as event recordings. Even when exhibitions and events are in-person again, the new Hub will provide a digital home for artists to share and sell their work, and for organizations to share their events, opportunities, and resources.

GAC is partnering with local arts organizations to increase the resources on the site, such as rehearsal and performance venue listings, business advice, and events listings. Artists and arts organizations that might be interested in getting involved are encouraged to [contact GAC](#).

GAC is working with Guelph web developer Barking Dog Studios to build the site. It is on track to launch in mid- to late-May. GAC acknowledges the support of the **Canada Council for the Arts**.

GAC is grateful for support from donors and corporate partners. Guelph Arts Hub sponsorship inquiries can be directed to Patti at [executivedirector@guelpharts.ca](mailto:executivedirector@guelpharts.ca) or 519-836-3280.

### ***About Guelph Arts Council:***

For 45 years, Guelph Arts Council has been dedicated to supporting, stimulating and promoting arts and culture in Guelph. GAC is funded in part by **The Guelph Community Foundation** and the **City of Guelph**. We also acknowledge the support of the **Ontario Arts Council**, an agency of the Government of Ontario.

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***About Canada Council for the Arts:***

The Canada Council for the Arts is Canada's public arts funder, with a mandate to foster and promote the study and enjoyment of, and the production of works in, the arts. The Council champions and invests in artistic excellence through a broad range of grants, services, prizes and payments to professional Canadian artists and arts organizations. Its work ensures that excellent, vibrant and diverse art and literature engages Canadians, enriches their communities and reaches markets around the world. The Council also raises public awareness and appreciation of the arts through its communications, research and arts promotion activities. It is responsible for the Canadian Commission for UNESCO, which promotes the values and programs of UNESCO in Canada to contribute to a more peaceful, equitable and sustainable future. The Canada Council Art Bank operates art rental programs and helps further public engagement with contemporary arts.



Canada Council **Conseil des arts**  
for the Arts **du Canada**

**For more information about Guelph Arts Council, please contact:**

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